

**2017 National Leadership Conference
February 22-24, 2017 | Greenville, SC**



Regional Breakout Session Overview

The Regional Breakout Sessions at the 2017 National Leadership Conference will feature a panel of state representatives discussing topics related to laying a strong foundation, the credibility of the ATFS system, and a robust ATFS network. The Regional Breakout Sessions will follow the *Family Woodland Landowners: Positioned for Impact in the South* presentation and begin with a short facilitated discussion around how a stronger ATFS leads to greater impact on-the-ground. Panel discussions in each region will be facilitated by AFF Woodlands Operating Committee members and AFF staff.

Each state is asked to choose one representative to serve as a panelist in their region's discussion. To help panelists prepare for the discussion, below is a list of questions and themes to be explored during the panel. Due to the time constraints of the session, each panelist may only be called upon to answer one or two of these questions; however, we encourage each panelist to prepare some brief remarks or notes for each question or theme, should it be asked. Please refer to the on-site program for room assignments for each region.

Theme 1: Laying a Strong Foundation

What did you do to bolster your committee health in 2016? How did you recruit new members? How did you involve more members of your committee in activities? Did you provide opportunities for leadership development? Do you have a plan for committee succession? If so, please explain. How did you reach out to your inspectors? Did you try any new ways of connecting with them (like trainings or open houses)? Did you engage more of them in inspections? If so, how? Did your state committee pursue any new partnerships, or become a stand-alone 501(c) 3 foundation, or try out other unique approaches to strengthen your state's program? How are your fundraising efforts going?

Theme 2: Landowner Outreach

Describe what 2016 landowner outreach project or event you are most proud of and why? What actions did your landowners take as a result? What types of communications did you send out to your landowner? How were they received? How did you reach out to your Pioneer or unengaged landowners? Or how do you plan on doing so? Is your state committee pursuing a membership model? If so, please explain your process. If not, are you going to ask your landowners to help pay for the program?

Optional One Page Write-Up: You may wish to develop a one-page handout to highlight what your state program accomplished in 2016. If so, make at least 50 copies and bring with you to share with others during your regional breakout session.

North Central: Illinois (R), Indiana (R), Iowa (R), Kansas (R), Kentucky (C), Michigan (C), Minnesota (R), Missouri (C), Nebraska (R), Ohio (C), Wisconsin (C)

North East: Delaware (R), Maine (C), Maryland (C), Massachusetts (C), New Hampshire (C), New Jersey (R), New York (R), Pennsylvania (C), Rhode Island (R), Vermont (C), West Virginia (R)

Southern: Alabama (C), Arkansas (C), Florida (C), Georgia (C), Louisiana (C), Mississippi (C), North Carolina (C), South Carolina (C), Tennessee (C), Texas (C), Virginia (C)

Western: California (C), Colorado (C), Idaho (C), Montana (C), New Mexico (R), Oregon (C), South Dakota (C), Washington (C), Wyoming (C)

(C) Indicates the state has selected the Certified Pathway. (R) Indicates the state has selected the Recognition Pathway.