

Reaching Your Tree Farmers through Regular Email Communication

ATFS is happy to offer our state committees with an easy way to reach the Tree Farmers in your state via email. This service is free to all state committees.

With our email system, we are able to add content to the Forests and Families emails that is specifically targeted to Tree Farmers in your state. Your content will be included along with the regular content of the Forests and Families email but will only be seen by those Tree Farmers in your state.

The Forests and Families email is a weekly email sent to all the certified Tree Farmers with a valid email address. Topics include:

- Program and certification updates
- Resources and tools for Tree Farmers
- Upcoming events, webinars for example
- Policy updates
- Recognition announcements
- Tree Farmers stories
- Network engagement opportunities

What You Need To Do

- Write your state-specific content (XX words max), include any links (cut and paste the link directly into the word document) and photos. If you would like a photo included but don't have one, include a description of what you'd like and we will do our best to find something that fits.
- **Submit this information to Caroline Kuebler at ckuebler@forestfoundation.org by Monday at 10 am (eastern) of the week you'd like it to be distributed.** Include how long you would like this content to run.

Benefits to State Programs

- Get your state specific information out via email in a timely manner.
- You don't have to be responsible for developing, maintaining and financing your own regular e-communications.
- If you have a topic you'd like to see addressed in a Forests and Families email (something that would be applicable to the entire network), please suggest and we will work to incorporate it into our email content calendar.

Examples

Survey Request from Ohio for their Tree Farmers and Resources for Tree Farmers in Virginia



Caroline Kuebler <cgkuebler@gmail.com>

FW: Forests and Families: Representing You On Capitol Hill

1 message

Kuebler, Caroline <CKuebler@forestfoundation.org>
To: "cgkuebler@gmail.com" <cgkuebler@gmail.com>

Fri, Nov 13, 2015 at 9:57 AM

From: American Tree Farm System [mailto:info@treefarmssystem.org]
Sent: Tuesday, November 10, 2015 6:02 PM
To: Kuebler, Caroline
Subject: Forests and Families: Representing You On Capitol Hill

TREEFARMSYSTEM.ORG



Forests and Families

Your connection to the American Tree Farm System

November 10, 2015



A lot has happened on Capitol Hill over the last few weeks since the release of the [American Forest](#)

Foundation (AFF) report, *Western Water Threatened by Wildfire: It's Not Just a Public Land's Issue*, on October 21. The Hill and media attention it has garnered have helped build more support for family woodland owners and the policy tools landowners need to address wildfire risk and protect water quality.

- We saw more than 130 media hits covering the report and the issues facing family woodland owners in the West including coverage in [USA Today](#) and a piece by AFF President & CEO Tom Martin in [Roll Call](#).
- Scott Hayes, ATFS-certified Tree Farmer from Oregon and Vice-Chair of AFF's National Public Affairs Committee, along with AFF staff members, Tom Fry and Rita Hite, briefed a full room of Hill staff on the report's findings and the importance of ensuring woodland owners in the West.
- [AFF's Board Chair Ken Stewart testified](#) in front of the Senate Agriculture, Nutrition & Forestry Committee on the report's findings and the policy solutions needed

Have you shared [the report](#) with [your Congressional Representatives](#)?

Upcoming Webinars



Learn about Standard 1 in the 2015-2020 Standards of Sustainability from our expert forester, Mike Smalligan. [Join us online on Tuesday November 17 at 2 pm \(EST\)](#).

Have you mapped your land lately? Learn about the mapping tool and so much more on the MyLandPlan.org. [Live webinar with the MyLandPlan.org project manager, Caroline Kuebler on Tuesday, December 15th at 1 pm \(EST\)](#).



The Ohio Tree Farm Committee needs your help!

Help us improve the quality of our information about Tree Farms in the Buckeye State. You and all the Ohio Tree Farmers will receive a letter asking you to update your information. Please help us by taking a few minutes to respond. You can also use the online survey if you'd prefer by visiting: www.treefarmsurvey.com.

Complete your survey before November 15th and you will be entered into a drawing to win an [Arborwear Double Thick Sweatshirt embroidered with the Tree Farm Logo](#). Feel free to email any questions to:

survey@ohioforest.org.



American Forest Foundation | 2000 M Street NW, Suite 550 | Washington D.C. 20036

This message was intended for: ckuebler@forestfoundation.org

You were added to the system March 7, 2014.

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Update your preferences | For more information click here.

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Caroline Kuebler <cgkuebler@gmail.com>

Forests and Families: A New Tool for Tree Farmers

1 message

American Tree Farm System <info@treefarmssystem.org>

Thu, Jul 16, 2015 at 4:02 PM

Reply-To: info@treefarmssystem.org

To: Caroline Kuebler <cgkuebler@gmail.com>

TREFARMSYSTEM.ORG



Forests and Families

Your connection to the American Tree Farm System

July 16, 2015



Have you reviewed your management plan recently? Are you wondering how it lines up with the [2015-2020 Standards of Sustainability](#)? Then check out the [new ATFS Management Plan Addendum](#).

We developed [this Addendum](#) as an easy to use resource to help you ensure that your management plan reflects the goals you have for your land, assesses the

current health of your woods and aligns your plan with the Standards.

The [addendum](#) is also a great tool to highlight your commitment to good forestry and provides additional resources to ensure that you have considered all the important elements that go into sustainable forestry including:

- Forest Health
- Soil and Water
- Proper Use of Pesticides
- Prescribed Burning
- Wildlife
- Forests of Recognized Importance
- Special Sites

Happy Planning!

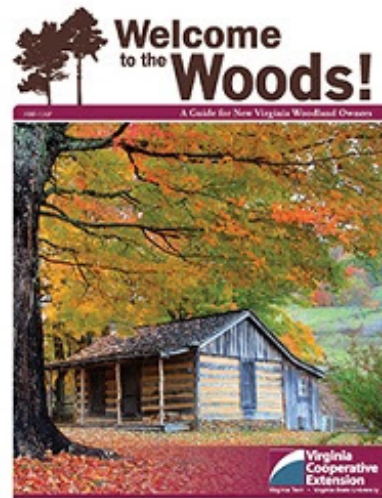


Great Resources for Virginia Landowners!



[Register now](#) for the Virginia Forest Landowner Education Program's short course **Focusing on Land Transfer to Generation "Next" on September 14th and 21st, 2015**. This 2-day, 12-hour, in depth short course instigates, motivates,

and equips landowners to initiate succession planning through family interactions and professional assistance. Speakers include legal and financial experts experienced in estate planning as well as natural resource professionals who work with landowners to conserve land and plan the future. Land may be your biggest asset. Make sure your actions support the family's values. This award winning and nationally recognized program will get you started on the right path. [Learn more and register online.](#)



Check out the new Virginia Forest Landowner Education (VFLE) Program publication, [Welcome to the Woods! A Guide for New Virginia Woodland Owners](#), available online. This guide provides landowners with the top 10 items the VFLE Program and its partners think would be most helpful to new landowners and points to many additional resources that can help you in your woodland management.



American Forest Foundation | 2000 M Street NW, Suite 550 | Washington D.C. 20036

This message was intended for: cgkuebler@gmail.com
You were added to the system August 1, 2014.

11/13/2015

Gmail - Forests and Families: A New Tool for Tree Farmers

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