ATFS State Leadership Webinar
Fourth Quarter

December 4, 2019
12:00 – 1:30 p.m. EST

Jasmine Brown
Agenda

• Welcome and Introductions
• Policy Update
• Required Sample and Spatial Data Update
• Assessment Findings and ISRP Timeline
• Midwest Spotlight
• 2020 National Leadership Conference Updates
• Housekeeping & Reminders
Meet some of the ATFS Team...

treefarmsystem.org/
tree-farm-leadership-staff

Paul DeLong
Caroline Kuebler
Sara Anrrich
Nephtali Chavez
Leigh Peters
Chris Erwin
Jasmine Brown
Meet the ATFS Regional Managers!

Angela Wells

Annica McGuirk

Kayti Brinkman
Policy Update

Natalie Alex
Policy Coordinator
Questions so far?
Reminder: New Database Feature

• Spatial data collection available in ATFS database

• Tutorials and recorded webinar available on https://www.treefarmsystem.org/atfs-tech

• Grants Available!
Required Sample North Central Region

<table>
<thead>
<tr>
<th>State</th>
<th>Complete</th>
<th>Outstanding</th>
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</thead>
<tbody>
<tr>
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<td>Indiana</td>
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<td>Iowa</td>
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<td>55</td>
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<td>7</td>
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<td>3</td>
<td>16</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>0</td>
<td>11</td>
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</tbody>
</table>

Deadline: Dec. 9th.
Required Sample Western Region

- California: Complete 6, Outstanding 1
- Colorado: Complete 0, Outstanding 6
- Idaho: Complete 0, Outstanding 22
- Montana: Complete 16, Outstanding 1
- Nebraska: Complete 0, Outstanding 5
- New Mexico: Complete 0, Outstanding 8
- Oregon: Complete 39, Outstanding 3
- South Dakota: Complete 3, Outstanding 2
- Washington: Complete 26, Outstanding 1
- Wyoming: Complete 3, Outstanding 1
Required Sample Southern Region

- Complete
- Outstanding

<table>
<thead>
<tr>
<th>State</th>
<th>Complete</th>
<th>Outstanding</th>
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</thead>
<tbody>
<tr>
<td>Alabama</td>
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<tr>
<td>Arkansas</td>
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<td>2</td>
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<tr>
<td>Florida</td>
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<tr>
<td>Georgia</td>
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<td>Louisiana</td>
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<td>North Carolina</td>
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<tr>
<td>South Carolina</td>
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<tr>
<td>Virginia</td>
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</tr>
</tbody>
</table>
Questions? Thoughts?

Reach out to Nephtali nchavez@forestfoundation.org
UPDATE FROM THE MIDWEST
• Thanks to attendees of latest Leadership Webinar for the Midwest! Next webinar to be scheduled in January
• Have officially visited all states, thanks for the hospitality!
RECOGNITION TO CERTIFICATION?

• Beginning to explore how states might go from Recognition to Certified
• Focusing on where certification matters
• Looking at cross-state boundary solutions using elements from Strengthen, Grow, Increase Impact recommendations
Questions so far?
2019 Assessment Results and Status Update
2019 PWC Assessment Findings

Non-conformities (traditional)
- BMP
- Eligibility Requirements

Non-conformities (LMP)
- Missing forest type
- Insufficient maps
- 004 form missing miscellaneous information
- Website links did not function at time of assessment (no procedure in place to check)
2019 PWC Assessment Findings

Opportunities for Improvement (Traditional)
- Due diligence when determining the presence/absence of T&E species
- Management plan updates/use of addendum

Opportunities for Improvement (LMP)
- Improve forester training/guidance
- Add verification procedure and time stamp to publicly sourced data
- Provide access to current relevant State and Federal Laws
2019 Assessment Findings

• Good Management Practices
  • 45 GMP’s – Many of which were noted on multiple Tree Farms
  • These included accomplishments such as:
    • Management plans
    • Committee education and outreach activities
    • On-the-ground management activities by Tree Farmers
    • Landowner recognition programs
    • Collaboration with other programs to promote sustainable forestry practices

The take away….Tree Farmers are awesome! Our state committees are amazing! Keep up the good work!
Standards Revision Timeline

- **Winter 2020**: Public comment period (January-February 2020)
  - Listening session at the NLCC
- **Spring 2020**: ISRP meets to integrate public feedback and develop solutions for key gaps
- **Summer 2020**: Public comment period for proposed 2020-2025 ATFS Standards
- **Fall 2020**: Preview of final 2020-2025 ATFS Standards
- **2021**: Implementation of revised standards
Thank You
AFF National Leadership Community Conference

January 4: Last Day to Redeem Complimentary Registration Codes
January 28: Online Registration Closes

treefarmsystem.org/2020NLCC

Jasmine Brown
What’s New In 2020?

• Communities of Practice and Sustainable Forestry
  African American Land Retention Meetings (Feb. 25-27)

• Concurrent Sessions all day (February 26)

• WISE Forums
  – “Workshops For Ideas and Solutions Exchange”
  – “Regional Breakout Sessions” facilitated by Regional Managers
WISE Forums
Thursday February 27, Beginning at 8:00 a.m.

The 2020 NLCC Task Group has been working hard to identify a variety of conference topics for the concurrent sessions. [Take this survey](treefarm.org/2020NLCC) and help us prioritize the content!

If you haven't already...go take the poll at treefarm.org/2020NLCC
WISE Task Group

- Annica McGuirk, Northeast Region
- Holly McKenzie, Montana
- Jennifer Gagnon, Virginia
- Scott Hayes, Oregon
- Jennifer Lambert Johnson, Arkansas
- Jeremy Scherf, Ohio
- Leslie McCormick, North Carolina
- Andrew Schultz, Maine
- Todd Haines, New Mexico
- Kayti Brinkman, Midwest Region
- Angela Wells, Western Region
- Shane Neel, Kansas
- Kathleen Wanner, Vermont
Outstanding Tree Farmer of the Years: Next Steps

- 2020 nominations are now open
- Deadline to submit nominations are March 1, 2020
- A template with the nomination form questions is available to help prepare your nomination.
- 2019 Outstanding Tree Farmer of the Year will be announced...
Nominations for the 2020 Regional and National Outstanding Inspector of the Year and Nominations for the 2020 National Leadership Award are closed.

Awards will be presented for the 2020 Regional and National Outstanding Inspector of the Year Awards and the National Leadership Award at the 2020 National Leadership Community Conference.
Upcoming Important Dates

• Deadline to Register for 2020 NLCC is January 28, 2020
• Funds are still available for SGII small projects
• 2020 Outcome Based Grant applications will be available in January

Find the latest list of Upcoming Important Dates in the monthly Leadership Update.
See you next time!

First Quarter Webinar
Wednesday, February 5
12:00 p.m. Eastern

Save the Date!
Contact Us

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