Agenda

• Welcome and Introductions
• AFF Policy Update
• ISRP Development and Standards Roll-out
• 2019 Assessment Results and Status Update
• SGII Update –What the ATFS Regional Managers can do for you
• Program Updates
• Housekeeping & Reminders

*6 to Mute
*7 to Unmute
Meet **some** of the ATFS Team...

treefarmsystem.org/
tree-farm-leadership-staff
Meet the ATFS Regional Managers!

Angela Wells

Annica McGuirk

Kayti Brinkman

*6 to Mute
*7 to Unmute
Policy Update

Natalie Alex
Policy Coordinator
Questions so far?

*6 to Mute
*7 to Unmute
ATFS Standards Revision: Outline for Network

Leigh Peters + Sarah Crow
What?  
Why?  
Who?  
How?  
When?
What are the ATFS Standards?

Forest Management (FM) Practices

Group Certification Practices (IMG + States)

The “Family Standard”

Basis for ATFS Certification + Program
Who Uses the Standards?

Landowners
Foresters
State Committees
Group Managers
Auditors
Partners
Why Review the ATFS Standards?

- PEFC Endorsement (5 years + Meta)
- Connect with our Community
- Take Stock
- Infuse Innovation
- Drive Impact + Efficiency
Um, this seems like..

A Big Opportunity!
Who does the reviewing + revising?
All about the ISRP

AFF Board Appointed

Cross Section of Stakeholders

Stake or sincere interest in ATFS or sustainability of family woodlands

Supported by a Chair, Facilitator + AFF Staffing

Balance of interests + perspectives
Stakeholder Groups

- family forest owners
- forest industry/end users
- conservation + ENGOs
- science + tech + academic
- foresters/forest workers
- state + fed governments
- (auditors)

Other considerations: American Indians, people of color, women, regional diversity, certificate holders, etc.
How are the Standards Revised?

- ISRP’s work guided by Standard Setting Procedures – comment period closed.. Thank you!
- Public engagement processes set forth by AFF + PEFC
- Lots of listening
- Advanced + strategic thinking (gaps + opportunities)
Stakeholder Engagement

Many Ways to Participate

- Public consultation periods
- Written comment submission
- Email announcements
- In-person listening sessions
- Webinars + online listening sessions
- Personal outreach
Sticky Issues?

- PEFC Meta-Standards: New, Good, Bad, Ugly
- Minimizing Change + Burden
- Certification v. Recognition
- Training, 004 forms, database, written materials, auditing cycles, etc. All this comes later. Let’s start thinking about it now.
- Others
2019
- Aug + September
  Announcement of intent + ISRP
  Noms + feedback on procedures

THANK YOU FOR YOUR FEEDBACK
- Nov: AFF Board initiates process
When?

Winter 2020
- Consult on 2015-2020 + gap solutions + opportunities
- Listening session at NLC

Spring 2020:
- Consult on proposed 2020-2025

Fall 2020
- Approval by Board + Preview

January 2021
- Enactment + start of 1-year transition
FAQs

- So, when do these new standards come into effect?
- Should we delay inspector training?
- What about LMPs?
- What will happen at NLC?
- My inspector status is set to expire in March of 2020, do I need to be retrained?
Questions?
Thoughts?
Ideas?

Reach out to Leigh
lpeters@forestfoundation.org
2019 Assessment Results and Status Update
Thank you
Co-Creating Solutions to Strengthen, Grow and Increase our Impact

Updates from the ATFS Regions
Highlights from the West

- Marketing materials design and distribution strategies
- Tree Farm peer mentor networks
- “Honey-do’s”, “should”, and “wouldn’t it be nice” – all the things you have wanted to do but haven’t had time for
Highlights from the Northeast

LMP in Virginia:

LMP will cover 81 county/county subdivision region of Eastern Virginia. Working with Virginia Tree Farm and other local partners. Plan will be written this fall and training/implementation will begin early next year.

LMP will streamline participation in tree farm and other local assistance programs for land owners. LMP in other states has been shown to reach previously unengaged landowners which will benefit Virginia tree farm and partners.

The project in Virginia is grant funded from the August Heid foundation.
Highlights from the Midwest

LMP in Michigan:

- LMP is statewide and committee run.
- Plan is written and ready for roll out this fall.
- They chose a different model where they led the charge, got the plan written, and then brought in the regional manager.
- The plan was written with funds through the state forest stewardship program.
Thank You for Your Feedback on OTFY Recommendations!
OTFY: Next Steps

• OTFY Committee finalize recommendations
• Staff review/approve
• Announce 2020 nomination with updated process: Late Oct/Early Nov
• 2019 NOTFY announced late fall
New Database Feature

• Spatial data collection available in ATFS database

• Tutorials and recorded webinar available on https://www.treefarmsystem.org/atfs-tech
Required Sample North Central Region

- Illinois: 36 (8 Complete, 28 Outstanding)
- Indiana: 41 (3 Complete, 38 Outstanding)
- Iowa: 55 (0 Complete, 55 Outstanding)
- Kansas: 7 (0 Complete, 7 Outstanding)
- Kentucky: 15 (16 Complete, 1 Outstanding)
- Michigan: 7 (8 Complete, 1 Outstanding)
- Minnesota: 10 (9 Complete, 1 Outstanding)
- Missouri: 13 (6 Complete, 7 Outstanding)
- Wisconsin: 11 (0 Complete, 11 Outstanding)

Deadline: Dec. 9th.
Required Sample North East Region

Deadline: Dec. 9th.

- Delaware: 12 Complete, 7 Outstanding
- Maine: 36 Complete, 4 Outstanding
- Maryland: 13 Complete, 3 Outstanding
- Massachusetts: 1 Complete, 2 Outstanding
- New Hampshire: 59 Complete, 1 Outstanding
- New Jersey: 12 Complete, 3 Outstanding
- New York: 44 Complete, 17 Outstanding
- Ohio: 39 Complete, 4 Outstanding
- Pennsylvania: 13 Complete, 8 Outstanding
- Rhode Island: 0 Complete, 0 Outstanding
- Vermont: 7 Complete, 7 Outstanding
- West Virginia: 0 Complete, 0 Outstanding
Required Sample Southern Region

- **Alabama**: Complete 62, Outstanding 3
- **Arkansas**: Complete 67, Outstanding 3
- **Florida**: Complete 15, Outstanding 18
- **Georgia**: Complete 24, Outstanding 41
- **Louisiana**: Complete 86, Outstanding 0
- **Mississippi**: Complete 62, Outstanding 22
- **North Carolina**: Complete 34, Outstanding 4
- **South Carolina**: Complete 6, Outstanding 13
- **Tennessee**: Complete 56, Outstanding 14
- **Texas**: Complete 109, Outstanding 3
- **Virginia**: Complete 31, Outstanding 14

**Deadline: Dec. 9th.**
Questions so far?

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• Nominations for the 2020 Regional and National Outstanding Inspector of the Year and Nominations for the 2020 National Leadership Award are open.

• Nominations for the 2020 Regional and National Outstanding Inspector of the Year Awards are due on or by November 1, 2019. Download the nomination form here. [Word]

• Nominations for the 2020 National Leadership Award are due on or by December 15, 2019. Download the nomination form here. [Word]
NATIONAL LEADERSHIP CONFERENCE AND COMMUNITIES OF PRACTICE PRESENTS

2020 AFF NATIONAL LEADERSHIP COMMUNITY CONFERENCE

February 25-27, 2020
Hyatt Regency Baltimore Inner Harbor-Baltimore, MD

STRENGTHENING, GROWING, AND INCREASING CONSERVATION IMPACT
See you next time!

Fourth Quarter Webinar
Wednesday, December 4
12:00 p.m. Eastern
Contact Us

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