ATFS State Leadership Webinar

Second Quarter

June 27, 2018
12:00 – 1:30 p.m. EDT

Sara Anrich
Agenda

• Welcome/Logistics/Agenda Review
• An Update from Capitol Hill
• Feedback on Strengthening, Growing and Increasing the Impact of ATFS
• 2018 Grants Program Update
• Certification Time!
• Housekeeping

*6 to Mute
*7 to Unmute
American Forest Foundation

treefarmsystem.org/tree-farm-leadership-staff

Paul DeLong

Nephtali Chavez

Laura Bosworth

Kristina Duff

*6 to Mute
*7 to Unmute
An Update from Capitol Hill

Tristan Daedalus
AFF Policy Director

Natalie Alex
Policy Coordinator
Recruiting Advocacy Leaders

• AFF Policy and Advocacy team is looking for Tree Farmers and ATFS Leaders who have an interest in policy

• How can you get involved:
  – Make sure you are signed up for the AFF Policy and Advocacy Newsletter
  – Attend the First Friday’s forestry calls
  – Get involved in August recess
  – Attend local and national events
  – Contact your members of Congress
  – Host an elected official at your Tree Farm or your next annual event

Erin Miller & Elizabeth Greener
AFF’s Policy and Advocacy Newsletter

- Encourage members of your committee and Tree Farmers in your state to sign up here: [forestfoundation.org/sign-up-emails](http://forestfoundation.org/sign-up-emails)

- Choose: ‘AFF Policy and Advocacy e-Newsletter for Tree Farmers and Landowners’
Questions so far?

*6 to Mute
*7 to Unmute
Strengthening, Growing and Increasing the Impact of ATFS

Update on ATFS Assessment

Purnima Chawla & Ravi Singh
Center for Nonprofit Strategies
2018 Outcome-Based Grants Update
Certification Pilots

• Where?
• Who?
• What?

Laura Bosworth
2018 Assessment Status Update

• Thank you!!
• Good Management Practices
• Findings
  – Documentation Completeness
  – Data Quality
  – BMP Compliance
  – Contract Use
Required Sample North Central Region

DUE: Dec. 9

Illinois
Indiana
Iowa
Kansas
Kentucky
Michigan
Minnesota
Missouri
Wisconsin

Nephtali Chavez
Required Sample North East Region

- Delaware: 11 Outstanding, 0 Complete
- Maine: 46 Outstanding, 10 Complete
- Maryland: 13 Outstanding, 3 Complete
- Massachusetts: 20 Outstanding, 8 Complete
- New Hampshire: 50 Outstanding, 3 Complete
- New Jersey: 13 Outstanding, 1 Complete
- New York: 57 Outstanding, 8 Complete
- Ohio: 66 Outstanding, 5 Complete
- Pennsylvania: 9 Outstanding, 3 Complete
- Rhode Island: 12 Outstanding, 0 Complete
- Vermont: 8 Outstanding, 8 Complete
- West Virginia: 5 Outstanding, 1 Complete

DUE: Dec. 9
Required Sample Southern Region

DUE: Dec. 9

Alabama: Outstanding 171, Complete 4
Arkansas: Outstanding 70, Complete 15
Florida: Outstanding 33, Complete 11
Georgia: Outstanding 57, Complete 5
Louisiana: Outstanding 75, Complete 7
Mississippi: Outstanding 108, Complete 6
North Carolina: Outstanding 24, Complete 0
South Carolina: Outstanding 18, Complete 18
Tennessee: Outstanding 0, Complete 0
Texas: Outstanding 70, Complete 23
Virginia: Outstanding 8, Complete 20
Required Sample Western Region

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<th>Complete</th>
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<tr>
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DUE: Dec. 9
National Database Clean Up

- Challenges that come with running a state wide program
  - So many landowners, so little time and help!
  - Consistent non-conformities in our landowner data from PWC
    - We want to help!
- National ATFS will pay for Edge Research to reach out to all landowners and update their information
- Currently working with several states
- An option for any state that is interested
- Contact Nephtali Chavez or Chris Erwin for more information
Independent Standards Review Panel

- Background
- Status of PEFC Meta-Standards
- Involvement of Network
Housekeeping

• **New Communications**
  – Network News: monthly e-mail for inspectors and leaders

• **PDF Uploader Restored!**
  – Down from June 7-15
  – Resend your inspections, please.
Resource Reminder: ATFS Tech Helpdesk

- Available at Leader’s Only
- Database Manual
- Tutorials
- Webinars
- Database updates Archive
- And More...
Save the Date!
2019 ATFS National Leadership Conference
February 26-28
Louisville, KY

Contact Sara Anrrich if you are interested in getting involved.
See you in September!

Third Quarter Webinar
Thursday September 13
12:00 p.m. Eastern
Contact Us

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