ATFS State Leadership Webinar
First Quarter

March 28, 2018
12:00 – 1:30 p.m. EDT
Agenda

• Welcome/Logistics/Agenda Review
• An Update from Capitol Hill
• Recapping the NLC Highlights
• National Database Clean-Up Project
• 2018 Grants Program
• 2018/2019 Assessment Update
• ATFS Policies Reminders
• Housekeeping
An Update from Capitol Hill
Tree Farm Program Assessment

• Thank you for completing the survey
• Number of Completed Surveys
  – Tree Farmers (1,345)
  – Network volunteers (675)
  – Other landowners (1,1016)

• Another survey is in the field to get input from other landowners
Certification Pilots

- One pilot is in Alabama with WestRock
- One pilot is in Florida with Enviva
- Begin implementation this summer
- Evaluation will lead to improvements
Pilot Process

1. Landowner implements sustainable forest management practices, such as reforestation and other conservation practices, as she/he committed to do.

2. Landscape risk assessment tools, such as Forests In Focus, and others, such as landscape management plans, are used to identify risks and create plans to address risk and conservation priorities.

3. Forest practitioners are trained on the ATFS Standards and the landscape management plan.

4. At time of harvest, forest practitioner engages landowner to establish their commitment to sustainable forestry and reforestation; oversees timber harvest to ensure conformance with ATFS Standards, and implements practices outlined in landscape management plan.

5. Forest practitioner enters landowner into the ATFS system to document harvest and ensure ongoing support to landowner, noting any onsite issues for follow-up.

6. Landowner receives follow-up information about sustainable management and conservation priorities specific to their land, has access to ATFS community and resources, and is encouraged to enroll their full property in ATFS.

7. Landowner’s harvest site is monitored through follow-up visits, and forest is also monitored at the landscape level to ensure risks and conservation priorities are addressed across the landscape.

8. Forest practitioner receives certification number for the harvest site, sells wood as ATFS-certified fiber.
National Leadership Conference

• In 2018 we had 200 attendees.
• Thank you to New Mexico State Committee
• Feedback on the work we are undertaking to strengthen, grow, and increase impact of ATFS
• 2019 NLC will be February 26-28, 2019, located in Louisville Kentucky
2018 Award Winners

• National Outstanding Inspector of the Year
  – Michael Hughey, Mississippi

• Regional Outstanding Inspectors of the Year
  – Kellie Carlsen, Oregon
  – Dan Peterson, Wisconsin
  – Sean Weaver, Maryland

• National Leadership Award
  – Dr. George Kessler, South Carolina
National ATFS Database Cleanup

• Challenges that come with running a state wide program
• So many landowners, so little time and help!
• Consistent non-conformities in landowner data from PWC
• We want to help!
• ATFS will pay for Edge Research to reach out to all landowners and update their information
• Currently working with several states
• An option for any state that is interested
• Contact Nephtali, Chris Erwin, or Kristina Duff for more information
2018 ATFS Grants Program
Transformation
2018 Outcome-Based Grants

✓ Simplified requesting and reporting
✓ Measurable, attainable outcomes
✓ Easier access to $$$
✓ Streamlined with annual report (2019)
2018 Outcomes to Choose:

• Leadership and capacity development of new/emerging leaders serving the state Tree Farm program will increase.

• Quality and accuracy of the landowner, Tree Farm, and/or inspector information in the ATFS Database will be improved.

• The number of Tree Farms enrolled in ATFS will increase.

• The number of inspectors who are completing at least one inspection per year will increase.

• Collaboration with state-level Project Learning Tree partners will increase.

$5,000 Max. Per Request
Request up to 3 Grants
What’s next?

• Announcement and Online Request Form will be available the first week of April.
• All Requests due mid-May
• Grants will be issued in mid-June
• Reporting due March 15, 2019 in conjunction with Annual Report.
  – The 2019 request cycle will be in conjunction with the annual report.
Questions so far?
Policy Reminders

• Deferral of SVSC Annual Payment
• No Harassment Policy Resources
• Conflict of Interest Policy
• Inspector Training & Activity
Housekeeping

• New Communications
  – Network News: monthly e-mail for inspectors and leaders
  – Seeking landowners stories!

• Field Day Tools
  – Freebies
  – Proof of liability insurance
  – Award materials
  – Pop-up banners to display
See you in June!

Second Quarter Webinar
Wednesday June 27
12:00 p.m. Eastern
Contact Us

Sara Anrrich: sanrrich@forestfoundation.org
Nephtali Chavez: nchavez@forestfoundation.org
Paul DeLong: pdelong@forestfoundation.org
Kristina Duff: kduff@forestfoundation.org
Chris Erwin: cerwin@forestfoundation.org
Jasmine Slater: jslater@forestfoundation.org

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