Are You Up-to-date with the New Standards?

Caroline Kuebler
Senior Manager, Engagement
Agenda

• Brief overview of the 2015-2020 Standards of Sustainability
• ATFS Website
• ATFS Addendum
• MyLandPlan.org
Highlights of Changes

• More Guidance
• Standardized language
  • “Must” replaced with “Shall”
• Emphasis on objectives and activities
  • Related to management plans
  • Use of adaptive innovative approaches
• Expansion of BMPs
  • Standards and guidance enhanced
  • Related to air, water, soil, and site quality
More Highlights of Changes

• T&E Species
  • Clarified obligations for protection

• Forest Health
  • Promote broader understanding
  • Stresses resilience to multiple stressors and disturbance

• Forests of Recognized Importance (FORI)
  • Formerly High Conservation Value Forests
Where to Learn More?

www.treefarmsystem.org/atfs-standards
ATFS Addendum

• Tool for current Tree Farmers

www.treefarmsystem.org/atfsaddendum
ATFS Addendum
What is My Land Plan?
www.MyLandPlan.org

Get More Out of the Land You Love
My Land Plan can help you explore and discover how to manage your forestland. Easy to use tools guide you to map your land, set goals, keep a journal and connect with woodland owners and foresters.

Get Started!
How Does It Work?

Get More Out of the Land You Love

My Land Plan can help you explore and discover how to manage your forestland. Easy to use tools guide you to map your land, set goals, keep a journal and connect with woodland owners and foresters.
Start Using the Land Plan Tool!

Email Address *

Re-Enter Email Address *

First Name *

Last Name *

Zipcode *

5 number or 6+4 format. Examples - 48250 or 48250-2104

Password *

Password strength: __________

Confirm password *

Provide a password for the new account in both fields.

How did you hear about My Land Plan?

☐ Search engine (Google, Bing)

☐ Facebook

☐ Twitter

☐ American Forest Foundation

☐ Article/publication

☐ Email newsletter

ABOUT MY LAND PLAN

This American Forest Foundation tool is helping thousands of woodland owners get the most out of their property!

What is it?

A resource for woodland owners, by woodland owners to help you protect and enjoy your woods. Click here to play video

How does it work?

Spend time on informational pages or go right to the AFF planning tool to map your land, set your goals, and receive tailored information to help achieve them.

Why use it?

Because you love your woods and want to make good decisions to keep your woods healthy and beautiful.
Sounds simple enough, but **Why Should I Use it?**
### Why Should I use it?

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Mapping Tool
How to use the Mapping Tool

Property Title *

Location of Your Land

Address 1

Address 2

City

State *

Zip Code

If you are a member of the American Tree Farm System, enter your ATFS number here. (Optional)

Continued

The American Tree Farm System (ATFS) is the largest and oldest sustainable woodland system in America; internationally recognized, meeting strict third-party certification standards.
How to use the Mapping Tool
How to use the Mapping Tool
How to use the Mapping Tool
Goals and Activities

Step 1: Choose a topic (Enjoy it, Protect it, etc.) below to see related goals.
Step 2: Click + add to my goals to add this goal to your list.
Step 3: Select show arrows to see the activities associated with that goal.

**Goal: Improve deer hunting**
- **Activities**
  - Consult a forester
    - A forester is a professional who is trained in and practices the art and science of keeping woods healthy. A forester can assist you on how to achieve specific goals or address specific problems in your woods.
  - Maintain year-round water sources for birds and animals
    - Wildlife need water all year round, without it, you will not see the wildlife you would like to see.
  - Provide adequate food sources for wildlife
    - With proper planning, your woods can be a year round buffet for wildlife. From native grasses to the acorns and other seeds from your trees, these can all help attract wildlife to your woods.
  - Provide adequate shelter for wildlife
    - Whether it be a hole in a tree, a downed log or a burrow hole, animals need places to hide, sleep, live and raise their young.

**Goal: Make it a great place for birding**

**Goal: Make it a great place to hike and camp**

**Goal: Improve wildlife viewing**

**Goal: Improve turkey hunting**

**Goal: Make it a great place to fish**
Task List Tool
Thoughts on today
The weather was…
What I liked most about this day…
Friends and family I shared the day with…
What I noticed today in the woods…
I want to remember…

This experience helped me to:
- Enjoy it
- Protect it
- Make it healthy
- Profit from it
- Pass it on

Images
Add a new image

Share this entry with the My Land Plan community
Forest Journal

My Land Plan Community Forest Journals

JUNE 14, 2014 CRUISE REPORT
Thursday, July 10, 2014 - Jeff Rodgen in WA

DRIVEWAY FINISHED!!!
Tuesday, July 08, 2014 - Michael Williams in MI
Sunny and nice
very impressed with the work that was done!

TRAILS AND TREE OF HEAVEN
Saturday, July 05, 2014 - Chuck White in OH
After I got back to the house and took a shower Deb and I watched Bubby at his favorite pastime trying to catch one of the goldfish in the backyard pond.

I need to open up the trails more often before they close completely up.

70 degrees, sunny, and slight breeze (perfect day)

I started out pulling opening up some trails and then decided to attack a group of Tree-of-Heaven.

I wonder if I'm fighting a losing battle with all the invasive species we now have Tree of Heaven, Emerlad Ash Bore, Honey Suckle, Autumn Olive, Dutch Elm Disease, and...

INITIAL ENTRY
Friday, July 04, 2014 - Phil & Vonnie Reynolds in OR
how much I've worked in the trees since 1974
hot and muggy
July 4 2014
sunshine
slight breeze
History of Your Land

Tell the story of your land and archive historic photos and documents. Upload photos from your land’s earliest memories or maybe a more recent shot of your first walk in the woods. Documents might include your deed, title, and management plan.

Here are some questions to get you started:

- How did you and your family come to own the land?
- How long has your land been in your family?
- What was the land like when you first got it?
- Do you know any historic uses of the land?

Images

Use this field to add images to your property history. The images will be displayed in a gallery along with the history text from above.

Add a new image

Browse... No file selected.

Upload

Documents

Upload important and historical documents. This might include your deed, title or a management plan.

Add a new file

Browse... No file selected.

Upload

Files must be less than 100 MB.

Allowed file types: pdf, jpg, png, bmp, txt, doc, docx, xls, xlsx, zip.
Find Local Resources

- Know Your Forest
- Oregon's Best Management Practices
- Oregon's Integrated Pest Management
- Oregon's Regulations and Resources for Pesticides
- Oregon's Resources for Special Sites

More resources
# State Resources

**Filter by state**

| Oregon | Apply |

| Oregon State University Cooperative Extension – Forestry & Natural Resources | [http://extensionweb.forestry.oregonstate.edu](http://extensionweb.forestry.oregonstate.edu) |

**Oregon's Resources for Threatened and Endangered Species**

Learn more about the resources for Threatened and Endangered Species Resources in Oregon. 
[Read more](#)

**Oregon's Resources for Special Sites**

Learn more about the resources special sites in Oregon. 
[Read more](#)

**Oregon's Regulations and Resources for Pesticides**

Learn more about the regulations and resources for pesticides in Oregon. 
[Read more](#)

**Oregon's Integrated Pest Management**

Learn more about integrated pest management in Oregon. 
[Read more](#)

**Oregon's Best Management Practices**

Learn more about BMPs in Oregon. 
[Read more](#)

**Know Your Forest**

In Oregon, more than 140,000 family forest landowners care for almost 4.7 million acres of forestland - about one-third of Oregon’s private forestland or about 15% of Oregon’s total forestland. Your combined 2011 timber harvest was 228 million board feet or about 7% of the state’s timber harvest.
Share Your Plan with Your Forester
www.mylandplan.org/user

Get More Out of the Land You Love

My Land Plan can help you explore and discover how to manage your woodlands. Easy to use tools guide you to map your land, set goals, keep a journal and connect with woodland owners and foresters.

Get Started!
NY TEST
NY
Approximate Acreage: 852.57
Goals: 0 | Activities: 0
Upcoming Tasks: 0 | Overdue Tasks: 0
Delete this property

TEST 2
MA
Approximate Acreage: 101.02
Goals: 0 | Activities: 0
# Property Overview

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Instructional Videos

- www.mylandplan.org/video/how-add-property
- www.mylandplan.org/video/add-features-and-points-interest
- www.mylandplan.org/video/adding-goal-and-activities
- www.mylandplan.org/video/how-use-task-list-do-list
Thank you!

Questions? info@mylandplan.org