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## TREE FARM BULLETIN

## Got Woods? Care for your Forest with MyLandPlan.org By Amanda Cooke, American Forest Foundation

In an effort to make on-the-ground stewardship of America's forests more widespread and effective, the American Forest Foundation (AFF) launched MyLandPlan.org, a new interactive website for woodland owners, by woodland owners.

Woodland owners own their property for a variety of reasons, so MyLandPlan.org was designed to be a place landowners can go to explore and find out more about their woods.

With today's perfect storm of forest threats—invasive species, tree disease, drought, and wildfire—keeping woods healthy requires family forest owners take a more active role managing their land than ever before.

With MyLandPlan.org's planning tool, users map woodlands and record features such as streams, trails, and special sites. The tool supports landowners as they identify goals for their property, and once selected, suggests recommended action steps and relevant information automatically to help reach those goals. The site also connects users to local professionals and organizations that can help them reach their goals.

Giving woodland owners the tools they need to make the best decisions for their land, and to encourage owners to seek professional advice are among the outcomes AFF hopes will be achieved through MyLandPlan.org.

If you wonder about your woods, visit www.mylandplan.org and start exploring today.



## Introducing the Latest MyLandPlan.org Upgrade, the Forest Journal By Amanda Cooke, American Forest Foundation

Please help us spread the word about the upgraded MyLandPlan.org feature, the Forest Journal!

MyLandPlan.org is the American Forest Foundation's (AFF) interactive website created for woodland owners, by woodland owners. AFF launched MyLandPlan earlier this year in an effort to make on-the-ground stewardship of America's forests more widespread and effective.

MyLandPlanners are determined to preserve their woods in the face of today's real threats—invasive pests, drought and wildfire, trespassers, and transfer of property onto their heirs. More than 1,000 members have already mapped 100,000 acres of land and set goals unique to them.

According to feedback submitted by the website's first 1,000 users, MyLandPlanners would like a one-stop-shop to record changes in their woods, upload photos, and share progress and observations with friends and family.

To that end, AFF is excited to announce new upgrades to the Forest Journal. Members can use the Forest Journal to capture family memories, upload photos, and record wildlife sightings, for example. Create an account and start recording by visiting mylandplan.org/forest-journal.

Sample Tweet: Landowners: Record #wildlife sightings, changes in ur woods, upload photos w/ MyLandPlan.org's upgraded Forest Journal mylandplan.org/forest-journal

Sample Facebook post: Got woods? Record wildlife sightings, changes in your woods, family memories, and upload photos with MyLandPlan.org's upgraded feature, the Forest Journal (link to mylandplan.org/forest-journal)

From the Chairman: I hope you are looking forward to a prosperous 2014. Please put the following proposed 2014 Meeting Dates- March 12<sup>th</sup>, August 13<sup>th</sup>, and December 10<sup>th</sup>, 2014. We also are planning on two Field days on dates to be determined in May and October. Look for info on these in future bulletins. We are currently in the process of evaluating our Tree Farmer of the year submissions. If you would like to be considered for this award, contact your forestry inspector for information on how to do it.

