

**American Tree Farm System**

**2012 National Tree Farmer Convention**

**Jacksonville, FL**

**June 14-16, 2012**

***SPONSORSHIP OPPORTUNITIES***

***All Sponsorships Include:***

* **Complimentary tabletop exhibit space**
* **Discounted convention registration rate of 25% for additional company representatives**
* **Signage provided by the ATFS acknowledging your company’s sponsorship**
* **Inclusion of your logo in print communications to the entire ATFS landowner and volunteer network**
* **Acknowledgement in Convention Marketing Mailer (if committed by January 15)**
* **Logo in convention program**
* **Logo hyperlink on www.treefarmsystem.org**
* **Complete list of convention attendees and all registration materials**
* **Verbal acknowledgement at the event**
* **Opportunity to provide materials and items for the registration packet**

**Diamond Level $15,000**

* Three complimentary convention registrations

**Exhibit Space Information**

Your company will receive a complimentary 10x6 tabletop booth. For information on upgrading to a full size booth, please contact Amy Yambor.

Exhibit Hall Schedule (subject to change)

Set-up: Thursday, June 14, from 8am-11am

Convention Hours:

Thursday, June 14, 4pm- 7pm

Friday, June 15, 9am- 5pm

Saturday, June 16, 5:00pm-7:30pm

Break-down: Saturday, June 16, 7:30pm-11:59pm

**Convention Hotel Information**

Hyatt Regency Jacksonville Riverfront

225 East Coastline Drive

Jacksonville, FL 32202

Toll Free: (800) 233-1234

Local: (904) 588-1234

Make your hotel reservations by May 18, 2012, and ask for the “*Tree Farmer Convention”* rate of $99.00 per night.

* Optional upgrade to 10x10 freestanding exhibit space
* Opportunities for advertisement in convention program (if committed by May 1)
* Opportunity to provide logo items and promotional materials for registration packet
* Distinguished verbal acknowledgement as sponsor of General Session
* Brief speaking opportunity at General Session

**Platinum Level Sponsorship $10,000**

* Two complimentary convention registrations
* Optional upgrade to 10x10 freestanding exhibit space
* Opportunities for advertisement in convention program (if committed by May 1)
* Distinguished verbal acknowledgement at convention
* Opportunity to provide logo items and promotional materials for registration packets
* Recognition as a supporting sponsor of the convention field day

**Gold Sponsorship $6,500**

* One complimentary convention registration
* Optional upgrade to 10x10 freestanding exhibit space
* Opportunities for advertisement in convention program (if committed by May 1)
* Opportunity to provide promotional materials for registration packets
* Sponsorship recognition for your choice of one of the opportunities below:

**Convention Transportation**

**All Convention Friday Breakfast**

**All Convention Friday Luncheon**

**Water Stations (Sponsor may provide cups with company logo for**

**duration of Convention)**

**Educational session sponsor**

**Silver Level Sponsorship $5,000**

* One complimentary convention registration
* Sponsorship recognition for your choice of one of the opportunities below:

**Commemorative Convention Ornament**

**Commemorative Convention Lapel Pin**

**Nametag Lanyard**

**Bronze Level Sponsorship $3,000**

* Sponsorship recognition for your choice of one of the opportunities below:

**Thursday Evening Kickoff Reception**

**Friday AM or PM Coffee Break**

**Saturday Evening Reception**

**Junior Level Sponsorship $1,500**

**\*Sponsorship recognition at selected events based on availability and subject to change**

**\*\* Custom sponsorships always available**

***Sponsorship Commitment Form***

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Please Print*

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Phone: (\_\_\_\_\_\_\_) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: (\_\_\_\_\_\_\_)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* **Yes! My company would like to utilize the complimentary exhibit space.**

**If eligible for booth size upgrade, please circle desired booth size: 6x10 tabletop/ 10x10 freestanding**

**Diamond Level - $15,000**

* My company will provide a logo item for registration packets (contact staff to arrange)

**Platinum Level - $10,000**

* My company will provide a logo item for registration packets (contact staff to arrange)

**Gold Level - $6,500**

* Convention Transportation

**Gold Level Continued**

* All Conference Friday Breakfast
* All conference Friday Luncheon
* Water Stations
* My company with provide a logo item (contact staff to arrange)

**Silver Level - $5,000**

* Commemorative Convention Lapel Pin
* Commemorative Convention Ornament
* Nametag Lanyard

**Bronze Level - $3,000**

* Friday Coffee Break – Circle time: AM or PM
* Thursday Kickoff Reception
* Thursday Evening Reception

**Junior Level - $1,500**

**Convention Registration:** Additional representatives that exceed the number of complimentary registrations for your sponsorship level (see sponsorship descriptions) must register at the reduced rate of $265 per person. Please list all employees who plan to attend below:

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**TOTAL $\_\_\_\_\_\_\_\_**

Check Enclosed Credit Card (Please circle card type: Visa, MasterCard, Amex or Discover)

Credit Card Number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Security Code:\_\_\_\_\_ Expiration Date: \_\_\_\_\_\_\_\_\_\_\_\_\_

Name on Card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

For information about the convention, visit [**www.treefarmsystem.org**](http://www.treefarmsystem.org). Make checks payable to the American Tree Farm System for the full amount owed and mail with this form to:

***Fax, email or mail to ATFS, 1111 19th St. NW, Suite 780, Washington, DC 20036***

***Questions? Call or email Amy Yambor at 202-463-5172 or*** [***ayambor@forestfoundation.org***](mailto:ayambor@forestfoundation.org)

***Fax: 202-463-2461***