

# Spreading the Seeds of Tree Farm

Giving you the tools you need to be an  
ambassador for good stewardship!

Caroline Kuebler



GROWING STEWARDSHIP FROM THE ROOTS

# Outline

- Why Family Forests are so important
- Who can help spread the word?
- Intro to the Telling the ATFS Story booklet



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# America's Family Forests



- 25% of America's fresh water comes from private forests



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# America's Family Forests



Photo by Mike McDowell

- 60% percent of all at-risk species rely on private forests



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# America's Family Forests

- America's forests sequester 12% of the nation's annual carbon dioxide emissions



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# America's Family Forests

- Forestry and related industries employ 2.8 million people nationwide



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# America's Family Forests



- Every 1,000 acres of private forests supports eight good-paying jobs.



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# America's Family Forests

- 92% of wood and fiber comes from private forests



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# Who can help spread the word?

*Savage Chickens*

by Doug Savage



[www.savagechickens.com](http://www.savagechickens.com)



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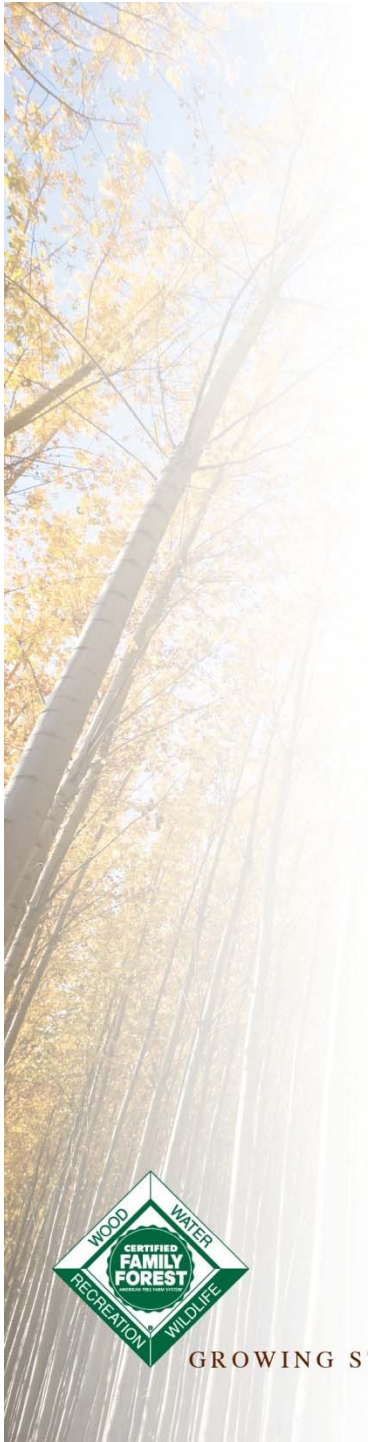


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# Who can help spread the word?



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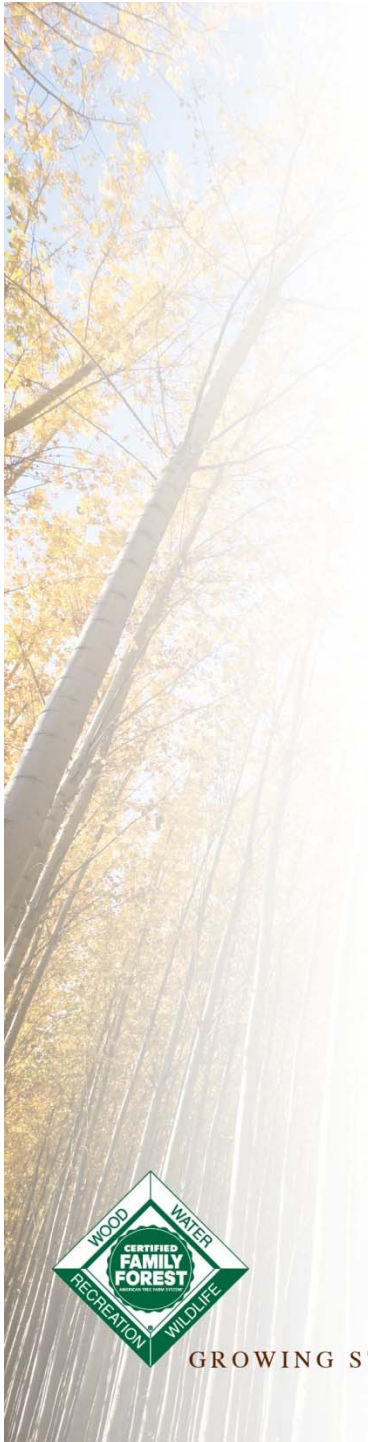


**I WANT YOU**

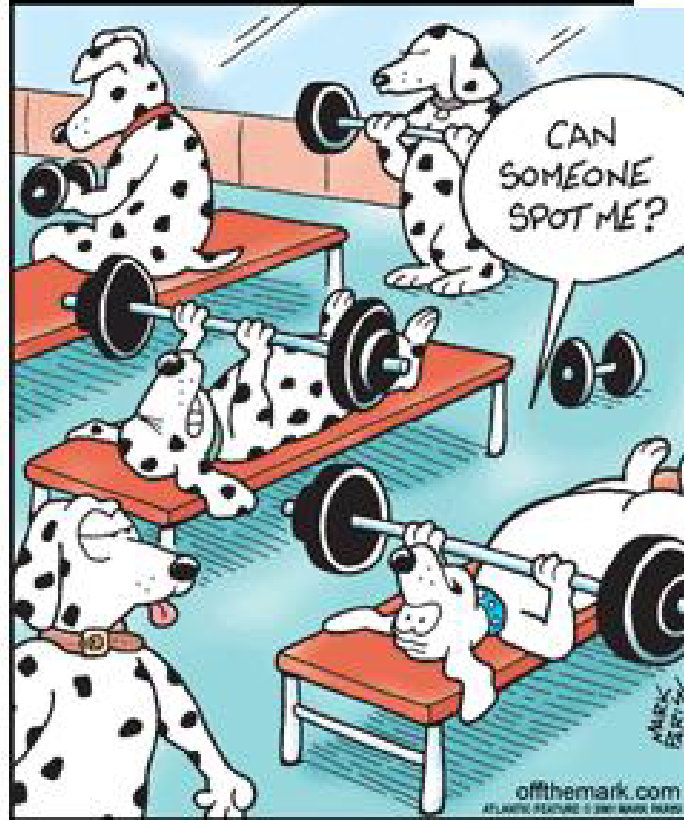


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# A tool for you!

## Telling the American Tree Farm System<sup>®</sup> Story

GIVING YOU THE TOOLS YOU NEED TO BE AN AMBASSADOR FOR STEWARDSHIP



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# Take it for a test drive!

- Observer
- Tree Farmer
- Non-ATFS Landowner



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# What did you think?

- What worked?
- What did you like?



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