Forest Tours Tips
Tours

Transfer Information
Set a Mission
3-5 Key Messages
Tell it THREE Times
Intro/Actual/End

Tangible is GOOD
Timing

Be on Time
Don’t Waste Time
Have Enough Time
If not, Prune
TOurs

Overload Takes Away from your Mission

3-5 Key Messages
Open Up to Questions
Open Up to a Different Audience
TOUrs

Understand Your Audience
Underestimate Their Knowledge
TOURs

Rehearse your Timing
Take Away Message
Don’t Leave the Best for Last
TOURs

Reforestation is KEY
Tell It
Show It
Let them Do It
TOURS

Stop Yourself from TOO much information

TED 18 Minutes

Short

Simple

Shareable
Surprise Avoidance
Bathrooms, Snacks, Water, First Aid, Transportation
TOURS

 Surprise Enhancer
 Ask them Questions
 Roles
 Something to Remember
TOURS

Sense of Humor is Essential
HAPPY TOURS!

Idaho Forest Products Commission
www.idahoforests.org