



## 2012 STIHL Photo Contest

Due to the overwhelming success of the past few contests, our partner in Sustainable Forestry, STIHL Inc., is back to sponsor the 2012 Tree Farm Photo Contest! This means your Tree Farm could be featured as part of this national promotion and you could win a \$500 gift certificate for STIHL products!

The STIHL Photo Contest covers 2 categories:

Category 1: Scenic Tree Farm landscapes with or without your Tree Farm sign

Category 2: Photos featuring multiple generations on your Tree Farm, walking, recreating, or learning in the woods

## The Awards

The photographer of the winning photo in each category will receive a \$500.00 product certificate redeemable for STIHL brand products/accessories at a local STIHL dealer. The photographer of the runner up will receive \$250.00 in the form of a STIHL product certificate. (Gift certificates redeemable at participating STIHL dealers). There will be a winner and runner up in each category.

STIHL will select one of the winners to be featured in an upcoming ad in *Tree Farmer Magazine*. STIHL Inc. reserves the right to select photos to be used in their national promotions.

## The Judging

All photos entered will be evaluated by judges appointed by STIHL and the American Tree Farm System. ATFS staff will contact photo contest winners by email or phone with details regarding receiving awards. All the winning images will appear in *Tree Farmer Magazine*, as well as, displayed on the ATFS Web site at [www.treefarmssystem.org](http://www.treefarmssystem.org).

## The Contest Rules

- Photos must be digital images, submitted by email to [photos@treefarmssystem.org](mailto:photos@treefarmssystem.org), or on a CD by mail, and must be accompanied by completed release form.
- No print photos will be accepted.
- Images/CDs will not be returned.
- Digital photos must be in high resolution and at least 300 dpi (dots per inch) in an 8.5 x 11 format (JPEG or TIFF preferred).
- The photo must be taken on or of a Tree Farm property, and the Tree Farm location must be sent along with the submission. Photos with Tree Farm signs are encouraged.
- Photos that have been previously entered into a Tree Farm photo contest **are** eligible.
- The photo does not have to be taken by you, but the photographer must grant permission for the submission and sign the release form.
- Please do not watermark or place any other distinguishing marks (i.e. name, date or copyright) on the image.
- Heavily manipulated images will not be considered
- To enter, you must be at least 18 years of age and a U.S. citizen or permanent legal resident (green card).
- The American Forest Foundation, Inc. and STIHL Inc. employees are not eligible for the contest.
- Please limit your submission to a maximum of four photos per individual.

*No purchase or payment is necessary to enter or win the contest.*

## Deadline

All submissions must be received on or before **June 1, 2012**.



### 2012 STIHL, Inc. Photo Contest Release Form

Individuals over the age of 18 may sign for themselves; those under 18 must have this release signed by their parent or guardian.

I hereby consent to the use of photographs and/or video of my child/dependent/self in any editorial and/or promotional material produced and/or published by the American Forest Foundation (AFF) and its program American Tree Farm System (ATFS).

I certify to AFF and STIHL, Inc. that I took the photographs and/or video, that I have the right to give AFF and STIHL, Inc. permission to publish my photographs and/or video and/or otherwise use it as described below, and that I have permission from all individuals shown in the photographs (or their parents or guardians if they are minors) to grant these rights on their behalf.

I expressly grant to AFF and its programs, and STIHL, Inc. unlimited permissions to use, re-use, publish, and re-publish information about me and reproductions of my likeness (photographic or otherwise), with or without my name, for purposes of advertising, public relations, marketing, trade, or any other lawful use. I agree that the photographs that I submit may be edited, cropped, enhanced, or otherwise modified by AFF and/or STIHL, Inc. I waive the opportunity to inspect and/or approve the finished product, promotional copy, or other use that it may be used in connection therewith.

I understand that signing this release does not guarantee publication of a photo and/or video. **Please note that real signatures are required; typed signatures will not be accepted.**

\_\_\_\_\_  
Name of person photographed (PLEASE PRINT) Age (if minor)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, and Zip Code

\_\_\_\_\_  
Signature Date

Consent of parent or legal guardian if above individual is a minor.

\_\_\_\_\_  
Signature Relationship

**Tree Farm Number:** \_\_\_\_\_