



## 2009 STIHL Photo Contest

Due to the overwhelming success of the past two contests, our partner in Sustainable Forestry, STIHL Incorporated, is sponsoring the 2009 Tree Farm Photo Contest to find another photo for their upcoming trade advertising campaign.

This means your Tree Farm could be featured as part of this national promotion and you could win a \$500 gift certificate for STIHL products!

In particular, STIHL is looking for scenic photographs of Tree Farms taken in all seasons, preferably without people. Examples of the types of photos sought are below.

### The Awards

The winner of the 2009 Tree Farm Photo Contest will receive a \$500.00 gift certificate redeemable for STIHL brand products/accessories at a local STIHL dealer. The runner up will receive \$250.00 in the form of a STIHL gift certificate. (Gift certificates redeemable at participating STIHL dealers)

### The Judging

All photos entered will be evaluated by judges appointed by STIHL. ATFS staff will contact photo contest winners by email or phone with details regarding receiving awards. The winning photo will appear in a STIHL ad, and all the winning images will appear in Tree Farmer Magazine, as well as, displayed on the ATFS Web site at [www.treefarmssystem.org](http://www.treefarmssystem.org) and on the STIHL Web site at [www.stihlusa.com/atfs](http://www.stihlusa.com/atfs).

### The Contest Rules

- Photos must be high resolution digital images, submitted by email or on a CD by mail.
- No print photos will be accepted.
- Images/CD's will not be returned.
- Digital photos must be in high resolution and at least 300 dpi (dots per inch) in an 8.5 x 11 format (JPEG or TIFF preferred).
- The photo must be taken on or of a Tree Farm property, and the Tree Farm location must be sent along with the submission.
- Photos that have been previously entered into a Tree Farm photo contest are eligible.
- The photo does not have to be taken by you, but the photographer must grant permission for the submission and sign the release form.
- Please do not watermark or place any other distinguishing marks (i.e. name, date or copyright) on the image.
- Heavily manipulated images will not be considered.
- To enter, you must be at least 18 years of age and a U.S. citizen or permanent legal resident (green card).
- The American Forest Foundation, Inc. and STIHL Inc. employees are not eligible for the contest.
- Please limit your submission to a maximum of three photos per individual.

*No purchase or payment is necessary to enter or win the contest.*

### Deadline

All submissions must be received on or before **August 7, 2009**.

## Contest Submission Form

All high resolution digital photos must be submitted electronically or on a CD and must include:

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Approximate date of when the photo was taken

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Brief description of the photograph

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Tree Farm Landowner Name(s)

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Tree Farm location and/or address

City

State

Zip

By entering the photo contest, you have the rights to, and are agreeing to give STIHL Incorporated the American Forest Foundation and its programs [American Tree Farm System® (ATFS), Project Learning Tree® (PLT), Center for Conservation Solutions and Forests for Watershed and Wildlife® (F2W2)], its nominees, agents, and assigns unlimited permissions to use, publish, and republish for purposes of advertising, public relations, trade, or any other lawful use, with or without my name and without payment or royalties.

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Name of photographer (PLEASE PRINT)

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Mailing address

City

State

Zip

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Phone number

Email address

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Signature (A typed signature will be accepted)

Date

Digital photos must arrive by **August 7, 2009** to [photos@forestfoundation.org](mailto:photos@forestfoundation.org) with the required information in the body of the email or mailed to:

**American Forest Foundation  
c/o ATFS Photo Contest  
1111 Nineteenth Street, NW  
Suite 780  
Washington, D.C. 20036  
Fax: 202-463-2461**