

2010 National Leadership Conference
February 23-25, 2010
New Orleans, LA

DRAFT AGENDA

As of January 26, 2010
Subject to change

Tuesday, February 23

- 8:00 – 12:30am Facilitator Training (Continental breakfast and Lunch provided)
- 8:00 – 10:00am Database Training
- 10:30 – 11:30am Database Q&A
- 1:30pm Conference Kicks Off in General Session!
General Session to include:
- Remarks by AFF President & CEO, Tom Martin
 - AFF's 2010-2012 Strategic Priorities
 - Sustaining ATFS
 - 2010-2015 AFF Standards, Revised Eligibility Requirements, Inspector Training and other certification information
 - AFF/ATFS Liability Insurance
- 4:00pm Concurrent Sessions I – Choose one of the following Sessions
- Tools for Engaging Landowners Effectively
 - Understanding the 2010-2015 AFF Standards
 - Tree Farm 101
 - Integrating Tree Farm with State and Federal Programs
 - Developing Effective Political and Partner Relationships
- 5:00 pm Adjourn for Day
- 5:00 – 6:30pm Kick-Off Reception
- 6:30pm Dinner on Your Own
- 8:00pm – 10:30pm Hospitality Suite – Sponsored by Outdoor Underwriters

Wednesday, February 24

- 8:30am General Session – Breakfast provided
General Session to include:
- Understanding emerging water and habitat markets and AFF’s role
 - State and landowner resources
 - Policy priorities
 - Regional Certification Audits
 - ATFS Certification Pilot Projects
 - 2009 ATFS Annual Report
 - Highlights of Education grants & Inspection Incentives
 - 2010 Reporting Requirements
- 10:45am – 11:45am Concurrent Session II – Choose from one of the following sessions
- Integrating Tree Farm with State and Federal Programs
 - Good to Great – Innovations in Capacity Building
 - Tools for Engaging Landowners Effectively
 - Tree Farm 101
 - Developing Effective Political and Partner Relationships
- 11:45am Luncheon and Presentation of Field Leadership Award
- 1:15pm- 2:15pm Concurrent sessions III – Choose from one of the following sessions
- Sandhill Habitat (Gopher Tortoise) Habitat Credit Trading System
 - Chain of Custody: Ensuring Tree Farm wood is tracked and given credit
 - Good to Great – Innovations in Capacity Building
 - Understanding the AFF Standards
- 2:30pm – 3:30pm Concurrent sessions IV – Choose from one of the following sessions
- ATFS Recognition Review
 - Setting the Right Course: Strategic Planning
 - ATFS Regional Audits: A working session including the nuts and bolts of ATFS certification
 - Chain of Custody: Ensuring Tree Farm wood is tracked and given credit at the mill
- 3:30pm Concurrent session V – Choose from one of the following sessions
- ATFS Recognition Review
 - Setting the Right Course: Strategic Planning
 - ATFS Regional Audits: A working session including the nuts and bolts of ATFS certification.
 - Northern Forest Watershed Incentive Project
- 4:30pm Adjourn for the Day
- 6:30pm – 8:30pm Off Site Dinner New Orleans Style (Bourbon Vieux)
- 9pm -11pm Hospitality Suite Open – Sponsored by Outdoor Underwriters

Thursday, February 25

8:30am Regional Breakout Sessions – Breakfast provided

For this year’s regional breakout sessions, each state will report back on their Performance Evaluation Matrix. States will discuss who participated, how they conducted the evaluation, and highlight what they learned and how their state committee will address their strengths and areas of improvements. Please be sure to come prepared to report for your state committee.

North Central:

Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, Ohio, Wisconsin

Southern:

Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia

Northeastern:

Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia

Western:

California, Colorado, Idaho, Montana, New Mexico, North Dakota, Oregon, South Dakota, Washington, Wyoming

10:45am – 12:00pm Report out and Wrap up

12:00 pm National Leadership Conference Adjourns

12:00 – 5:00pm Facilitator Training (Lunch provided)